

Christie O'Loughlin

Kia Ora, I am a graphic designer, art director, still life photographer, and producer from New Zealand and now based in Brooklyn, NY. While I am constantly exploring different mediums in my work, my creative approach always involves a sense of play, joy, and humanity.

Education

Shillington School of Graphic Design
April 2017 | New York
Certificate of Graphic Design

Noble Desktop
December 2016 | New York
Certificate of Web Design

McGill University
July 2013 | Montreal, Canada
Bachelor of Arts, Major in Political Science
and International Development

Skills

Design	<i>Software</i>
Branding	InDesign
Visual Identity	Illustrator
Campaign Design	Photoshop
Art Direction	Sketch
Set Design	Premiere
User Interface	InVision
User Experience	Keynote
Print Layout	
Photography	
Retouching	
Video Editing	

Portfolio

Please see examples of my work in my online portfolio at www.christieoloughlin.com

Experience

Freelance Graphic Designer | 2017 - Current

As a Freelance Graphic Designer I have worked on design projects for numerous agencies and personal clients. There is a collection of a few of those agencies and projects:

JOAN Creative | Senior Designer | June 2019 - November 2022

Led the design for the global rebrand of Keds, the new visual identity for Zuul Kitchens, the rebrand of the Express loyalty program, the identity for the Uber Women's Safety Campaign, and the branding of the Equality in Sports Google Campaign. I have also lent design support for Virgin Hotels, S&P, Facebook, Graduate Hotels, Brawny, Sheetz and Humana.

Argonaut | Senior Designer | June 2021 - March 2022

Provided design support on numerous cross agency projects, including a bespoke campaign for Quilted Northern.

We're Magnetic | Senior Designer | February 2019

Designed the visual identity for Shopify's experience at the SXSW film festival. This included a free standing shopify cafe and collateral.

Stateless | Lead Designer | March 2018 - March 2019

Worked with the Brand Director to create the identities and branding materials for technology start-ups, including Convrq, Frenzy, Bossy, and MV Salads.

Weirdos | Lead Designer | June 2018 - September 2018

Led the UI/UX design for the new Looking Glass Factory website which is launched in correlation with their new cutting edge hologram technology.

Hyperakt | Graphic Designer | March 2018 - April 2018

Designed the printed Annual Report for the Robert Wood Johnson Foundation, which was a part of a larger redesign of their Annual Message identity.

Still Life Photographer | 2017 - Current

Humorous, abstract and creative still life photography inspires me to look at the world in curious ways. I provide playful product photography for beauty, entertainment and food.

The Beauty Crop | Product Photographer | June 2017 - Nov 2022

Creative direction and product photography for The Beauty Crop's vast product line. I capture videos and stills for digital promotions across The Beauty Crop's platforms.

Producer | 2020 - Current

Blending my deep love of project management with my creative sensibility, I started producing films with my partner and filmmaker, Christian Carroll under our production company - Without a Name.

Without A Name | Producer & Creative Director | June 2019 - Current

Produced the award winning indie feature, Out of Breath (2022). In the first half of 2023, I finished principle photography on a second feature - Ogress, an ecological horror shot in New Zealand.

Clients

Verloop, Brawny, Pidgin, Keds, Zuul, Google, Express, Uber, Humana, Graduate Hotels, Virgin Hotels, Adidas, MV Salads, Holi Chow, New Zealand Permanent Mission to the United Nations, Robert Wood Johnson Foundation, Volkswagon, Shopify, The Looking Glass Factory and more.